

OPEN CULTURE DATA

SHARE. CONNECT. ENRICH.

Open Culture Data: Results of opening GLAM Data

Lotte Belice Baltussen | Project Manager R&D |

Netherlands Institute for Sound and Vision

t: @lottebelice

#ODW13 | London, UK, 23 April 2013



t: @OpenCultuurData | #opencultuurdata

The “WHY” of open data in GLAMS

PUBLIC MISSION

“For [GLAM] content to be truly accessible, it needs to be where the users are, embedded in their daily networked lives.” Waibel and Erway, 2009

STIMULATING COLLABORATION AND CREATIVITY

“No matter who you are,
most of the smartest people work for someone else.” Joy’s Law



Max Kaiser

@maxkaiser



Following

#GLAMwiki @mia_out: contradictory things GLAMs are told to do: e.g. "give away content for benefit of all" <> "monetise assets" etc.

[Reply](#) [Retweet](#) [Favorite](#)

11:56 AM - 13 Apr 13



Johan Oomen @johanoomen

13 Apr

@maxkaiser @mia_out very true!

[Details](#)



Lars Lundqvist @arkland_swe

13 Apr

@johanoomen @maxkaiser @mia_out We avoid using words like "ours", "give away" etc. We've been stressing role as managers, not owners.

[Details](#) [Reply](#) [Retweet](#) [Favorite](#) [More](#)



Mia @mia_out

13 Apr

@arkland_swe @johanoomen @maxkaiser yes, I think that's important shift

[Details](#)

RISKS OF OPEN DATA

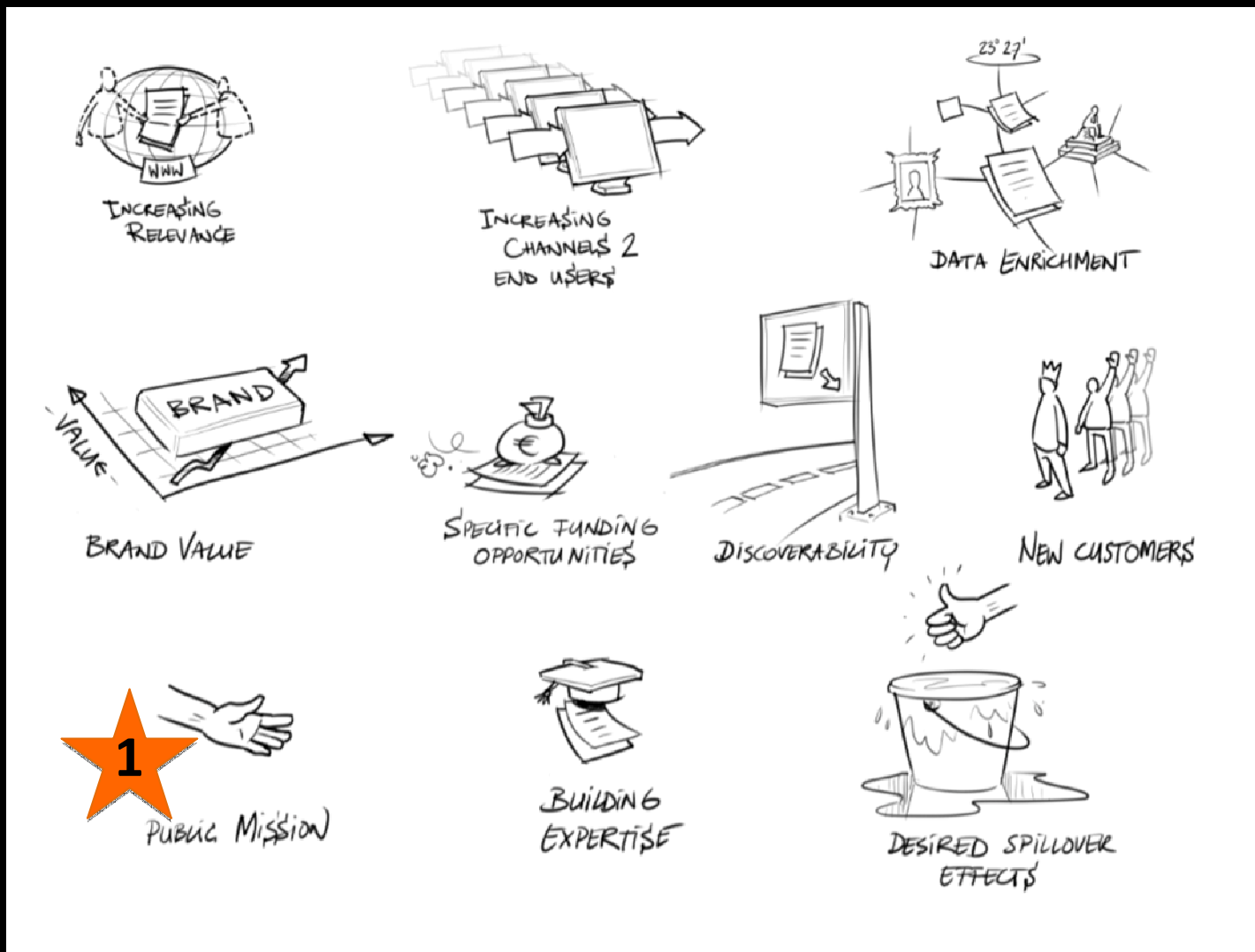
according to Dutch GLAM organizations



Verwayen, H., Arnoldus, M., & Kaufman, P. B. (2011). The Problem of the Yellow Milkmaid. A Business Model Perspective on Open Metadata. Image: JAM/Europeana (CC BY)

BENEFITS OF OPEN DATA

according to Dutch GLAM organizations



Verwayen, H., Arnoldus, M., & Kaufman, P. B. (2011). The Problem of the Yellow Milkmaid. A Business Model Perspective on Open Metadata. Image: JAM/Europeana (CC BY)