

COPRAS: Support for Different Paths towards Standardisation

THE *Open* GROUP

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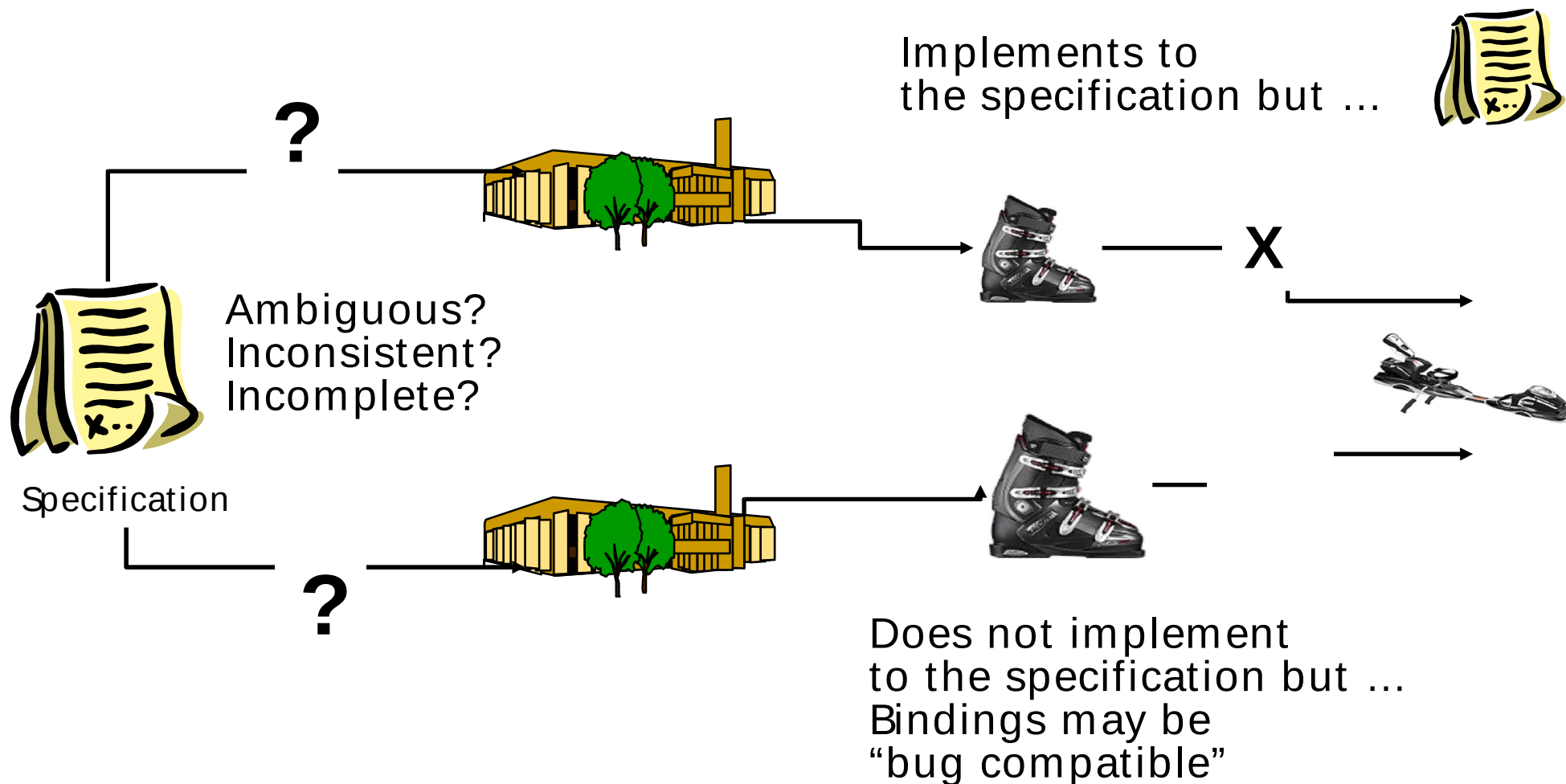
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The challenge of specifications



Areas where COPRAS can assist

In addition to supporting formal specification activities, COPRAS can also:

- Establish an open process for industry participation in specification evolution
- Accelerate industry adoption and eliminate ambiguities
- Create broader consensus and awareness of the proposed specification

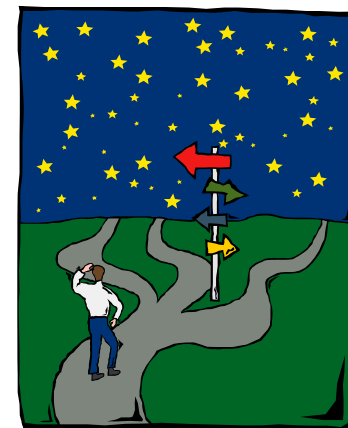


Open process for specification evolution

- COPRAS partners able to establish new subgroupings
 - CEN/ ISSS workshops, W3C working groups, ETSI Technical Body...
 - Coordinate work within other standards bodies

– Or –

- Can assist IST projects to evolve into new open industry groupings
 - Larger IPs may already contain key market actors/ influencers
 - Substantial portion of value chain represented amongst partners



COPRAS Industry Consortia Support

- Legal and financial frameworks
- Industry participation management
- Working Group management
- Specification coordination
- Web and conventional publishing
- Open meeting management



Accelerating specification take- up

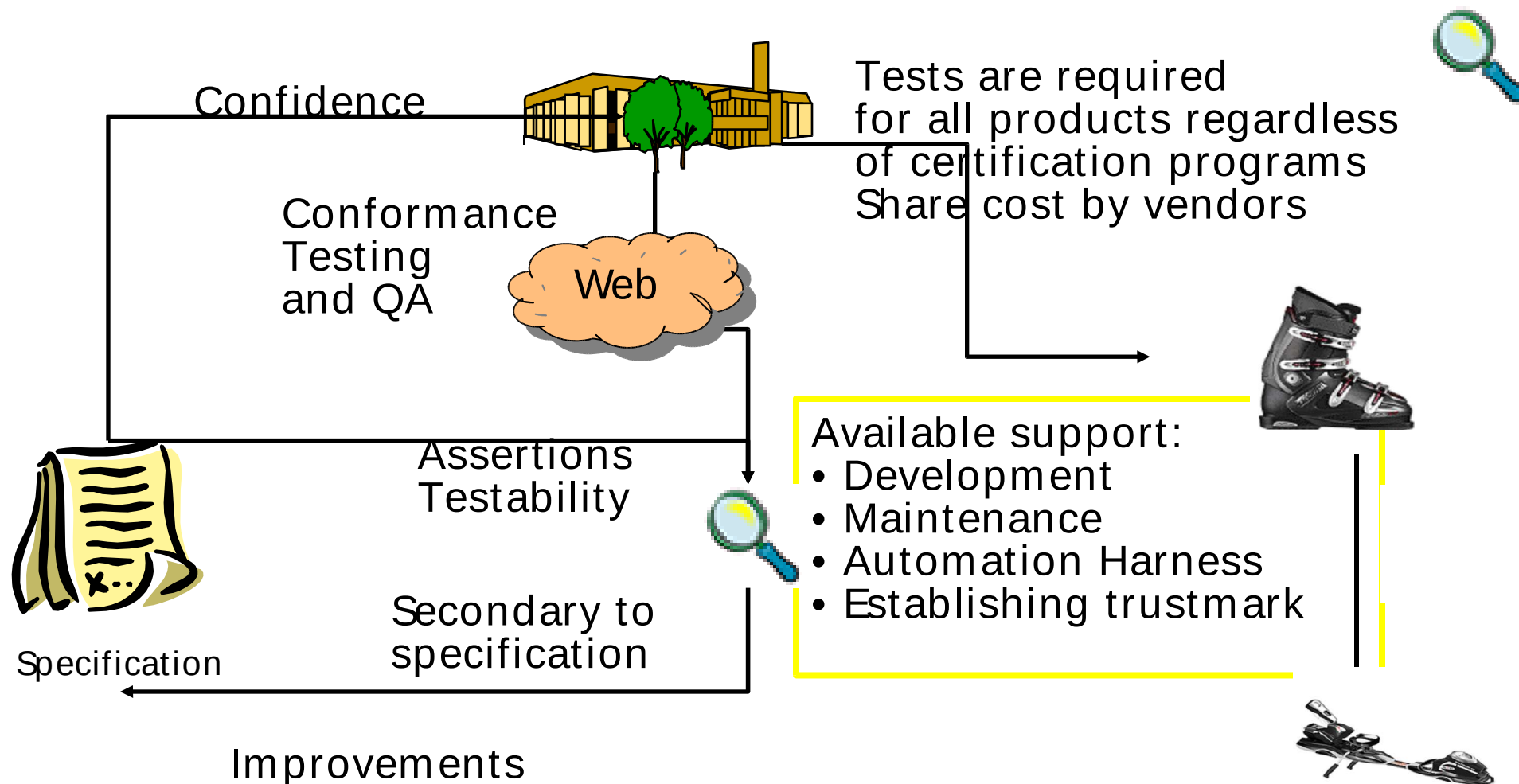
- How do you know a system that follows a specification is interoperable ?
 - Trademark or “trustmark”
 - Public register
 - Supplier Claim
- Licensing a trademark or “trustmark” means trademark law can be used to prevent false claims (passing off)

Customer pull



- Choice
 - Now / future
- Integration
 - Time, cost, quality

Certification and branding support



Existing certification programmes from COPRAS partners



UNIXTM



and more...

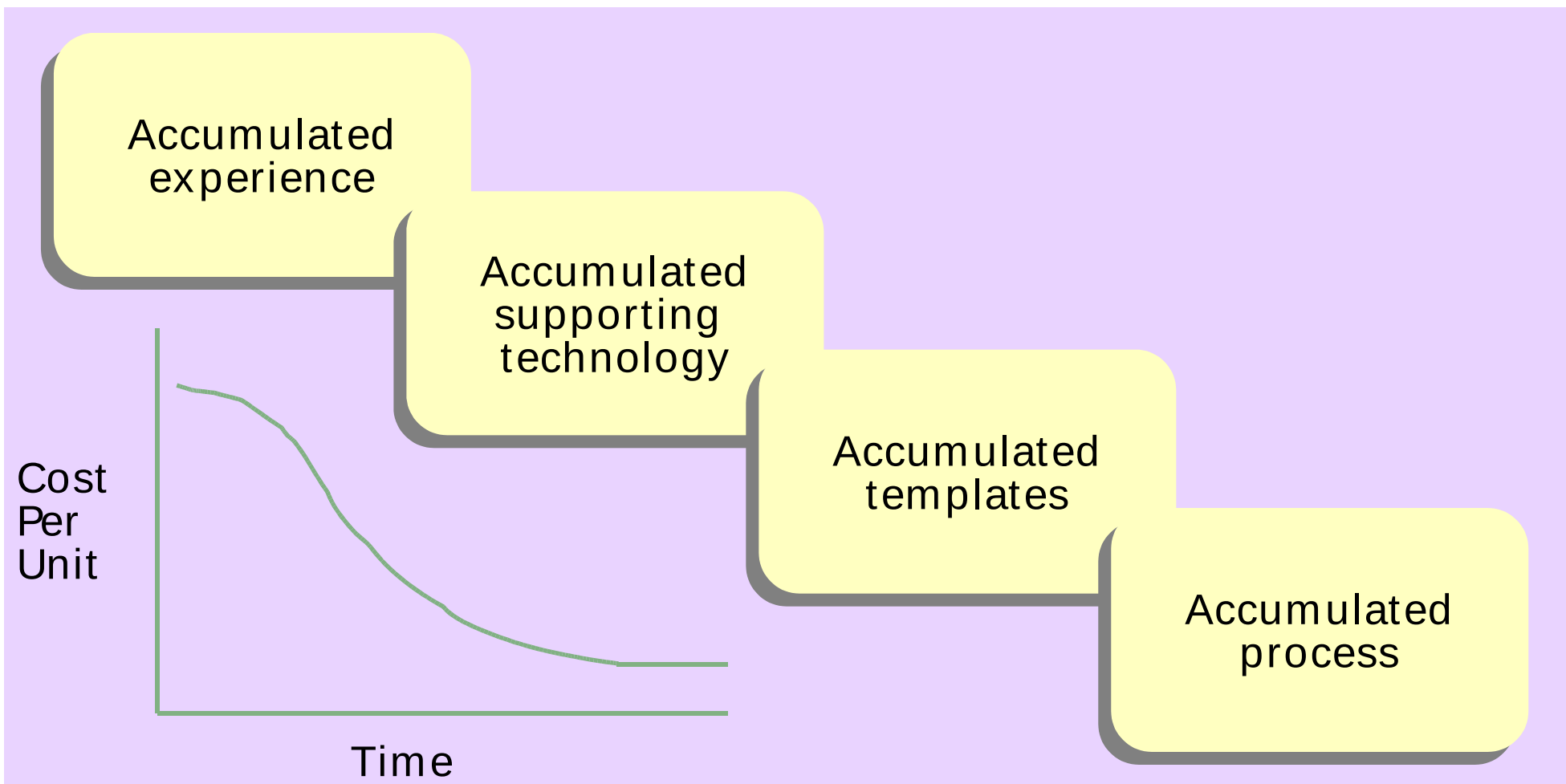


Creating broader specification awareness

- Combined membership of COPRAS partners exceeds 5000 organisations
- Partners have regular events every year
 - Quarterly member meetings
 - “Plugfests” and demonstrators
 - Workshops and conferences
- Contacts with every major IT vendor and many hundreds of smaller vendors
 - Use contacts to create supporting constituencies



COPRAS: Supporting standardisation of IST project results



Questions ?



ETSI



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W3C

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