

# COPRAS: Support for Different Paths towards Standardisation

## THE *Open* GROUP

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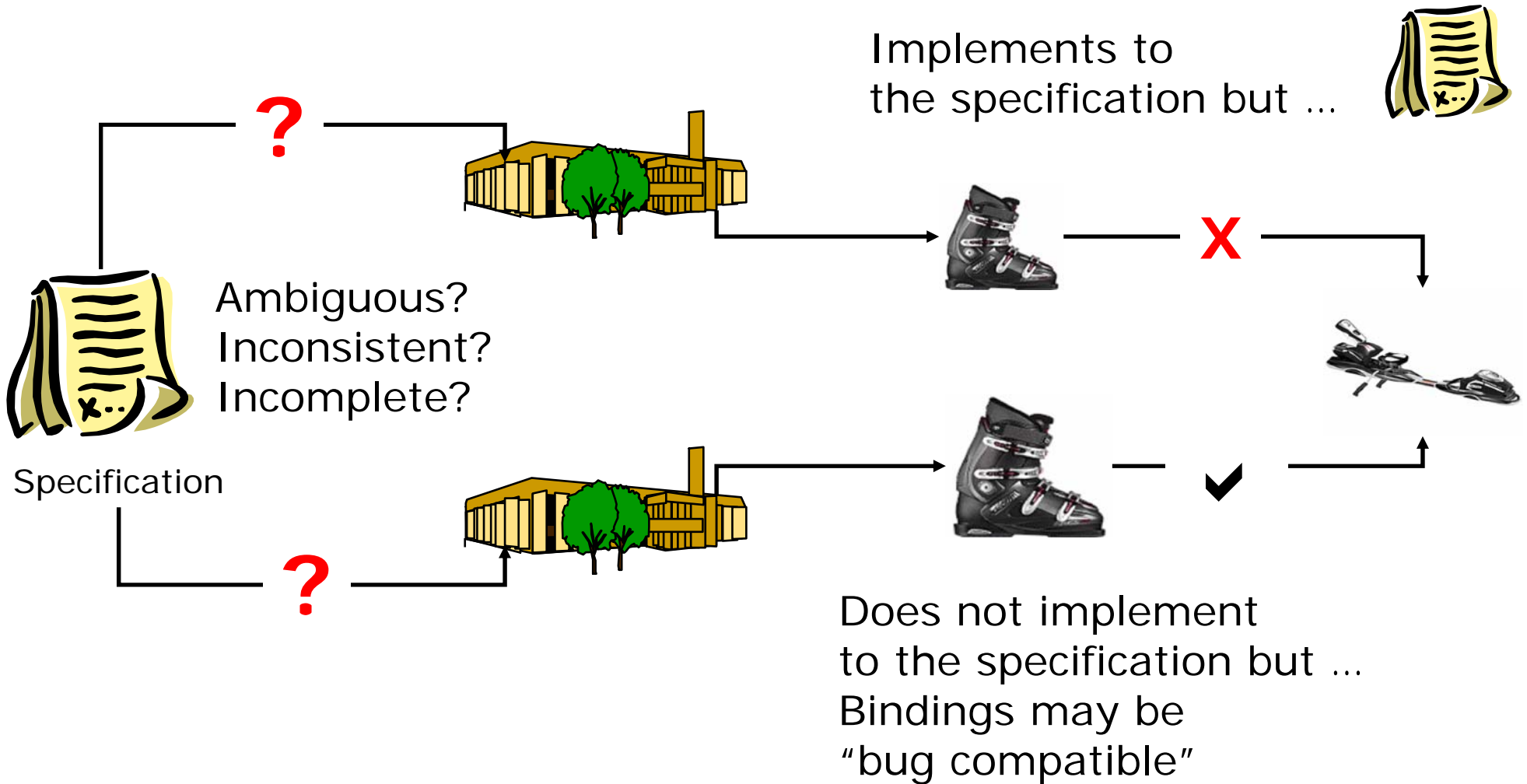
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# The challenge of specifications



# Areas where COPRAS can assist

In addition to supporting formal specification activities, COPRAS can also:

- Establish an open process for industry participation in specification evolution
- Accelerate industry adoption and eliminate ambiguities
- Create broader consensus and awareness of the proposed specification

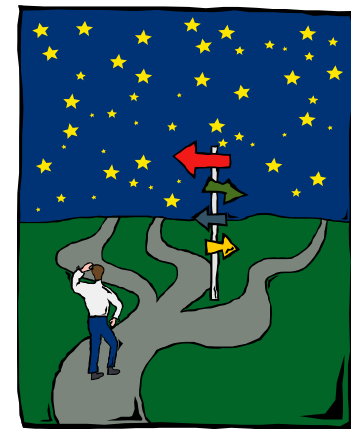


# Open process for specification evolution

- COPRAS partners able to establish new subgroupings
  - CEN/ISSS workshops, W3C working groups, ETSI Technical Body...
  - Coordinate work within other standards bodies

– Or –

- Can assist IST projects to evolve into new open industry groupings
  - Larger IPs may already contain key market actors/influencers
  - Substantial portion of value chain represented amongst partners



# COPRAS Industry Consortia Support

- Legal and financial frameworks
- Industry participation management
- Working Group management
- Specification coordination
- Web and conventional publishing
- Open meeting management

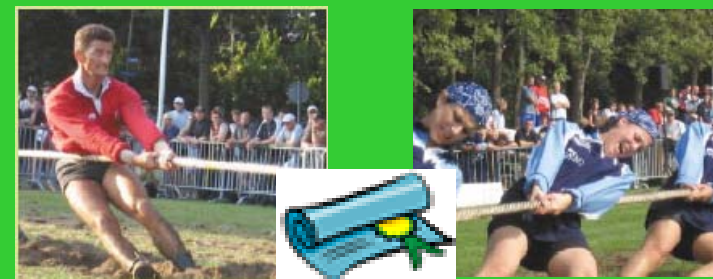


**The Interconnect Software  
Consortium (ICSC)**

# Accelerating specification take-up

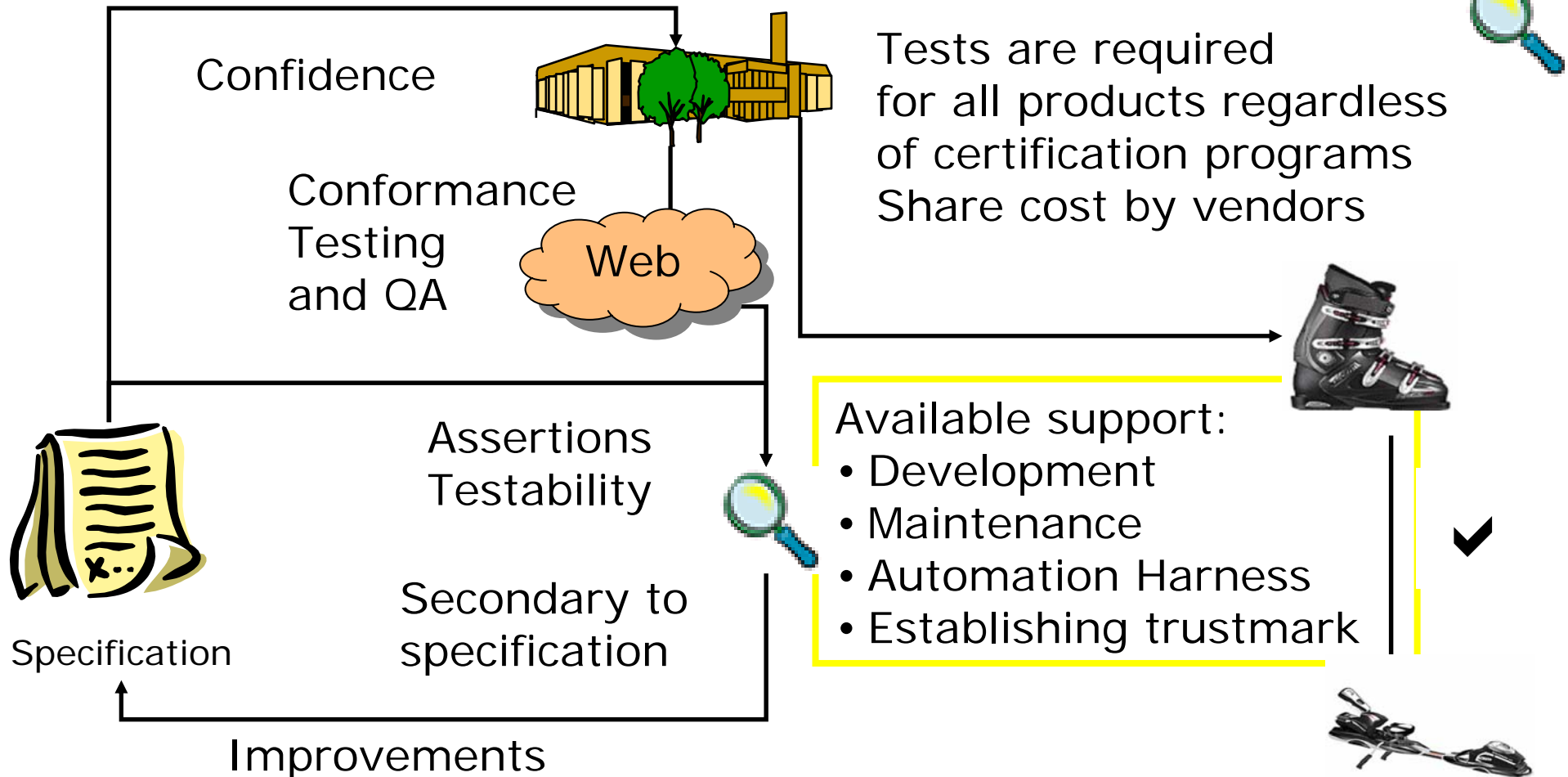
- How do you know a system that follows a specification is interoperable ?
  - Trademark or “trustmark”
  - Public register
  - Supplier Claim
- Licensing a trademark or “trustmark” means trademark law can be used to prevent false claims (passing off)

## Customer pull



- Choice
  - Now / future
- Integration
  - Time, cost, quality

# Certification and branding support



# Existing certification programmes from COPRAS partners



**UNIX™**



and more...



**CENELEC**



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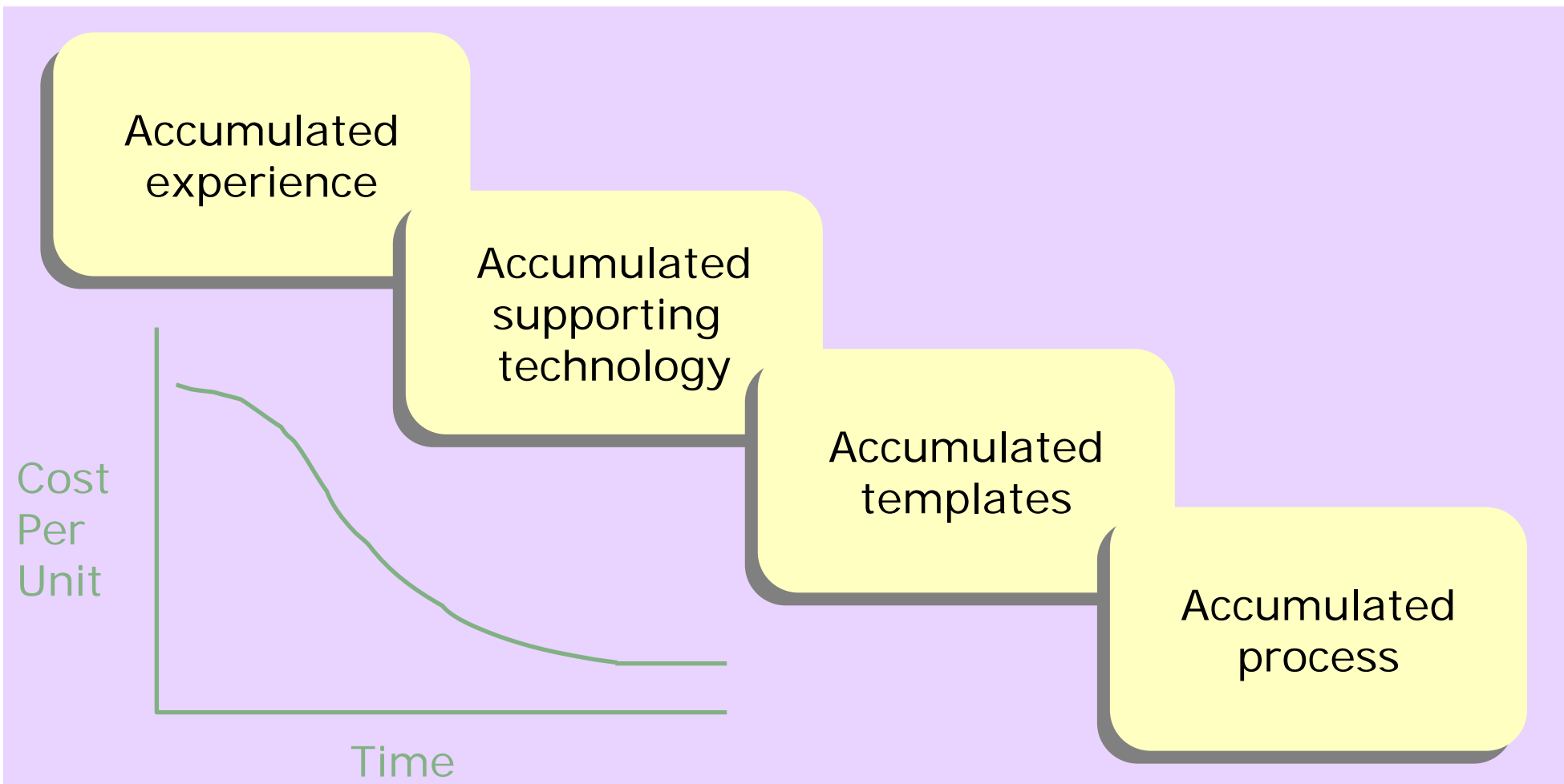


# Creating broader specification awareness

- Combined membership of COPRAS partners exceeds 5000 organisations
- Partners have regular events every year
  - Quarterly member meetings
  - “Plugfests” and demonstrators
  - Workshops and conferences
- Contacts with every major IT vendor and many hundreds of smaller vendors
  - Use contacts to create supporting constituencies



# COPRAS: Supporting standardisation of IST project results



Questions ?



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